



**Wyoming
Hospital
Association**

LeadingAge™
Wyoming

**September 8-9, 2021
Clarion Inn
Casper, Wyoming**



**2021
Wyoming Hospital Association
&
LeadingAge Wyoming**

Annual Meeting

On behalf of the Wyoming Hospital Association, LeadingAge Wyoming and our collective 63 members, we welcome you to the Casper for this year's Annual Meeting

It is our shared goal to have the Wyoming Hospital Association and LeadingAge Wyoming be the leading source for information, and serve as the voice of healthcare in Wyoming.

This event provides an ideal opportunity to be together and learn from one another. The agenda has been created in such a way to enhance our time, and ensure we are covering topics of critical importance to our work. We thank our board of directors and all of our members who participated in developing this week's sessions. It is our belief this line up of presenters and networking opportunities will energize and motivate, while providing concrete ideas to take back to your facilities and put into motion.

We hope you will take time to visit with our vast array of vendors, without whom this convention would not be possible. If your facility is in need of an improved or new product or service, we believe these vendors will be able to assist, and we are grateful to them for their support. We also hope you will join us Wednesday evening for our awards banquet as we honor individuals and facilities who will be receiving awards for their outstanding performance and delivery of care.

We appreciate your attendance and support. Enjoy your time here in Casper. We hope you will return home reenergized and inspired with new ideas after participating in our meeting.



**Shane Filipi
LAW
Chairman**



**Eric Boley
WHA/LAW
President**



**Maureen Cadwell
WHA
Chairman**

Staff

The staff at the Wyoming Hospital Association and LeadingAge Wyoming want to ensure your Convention experience is a positive and productive one. We are available to help with all aspects of your Convention planning and attendance. Please contact us for more information. You can reach us at 307.632.9344.

Eric Boley, President
Josh Hannes, Vice President
Barry Burkart, Chief Financial Officer
Rose Fishback, Executive Assistant

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Accommodations



Clarion Inn At Platte River
123 West E Street,
Casper, WY, US, 82601
+1 (307) 439-2074

The Wyoming Hospital Association has booked a block of rooms at the Clarion Inn At Platte River, Casper, WY. Please note rooms need to be booked by the cutoff date of Friday, Aug 20, 2021 or they'll be released to the general public.

Reserve your room online or call the hotel directly.

Group Name: Wyoming Hospital Association
Group Code: UC45R1
Cutoff Date: Friday, Aug 20, 2021

Value You Won't Find Anywhere Else!

Times are hard, budgets are tight, but your staff still need continuing education to stay current on the latest regulations and trends in the industry. WHA and LAW can help! With more than two days' worth of education right here in Wyoming, your time out of the office is minimal, and staying in-state means reduced travel costs. How about those meal costs once you get there? We've got you covered! With multiple receptions, breaks, and lunch, you are sure to cut your meal costs.

The WHA/LAW Convention is simply value you cannot beat!

You Can't Afford to Miss These Opportunities!

Wyoming Hospital Association

2021 Board of Directors



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Newcastle, WY



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Karen Parker
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Powell, WY

Agenda

All times are subject to change

Tuesday, September 7

12:00 p.m.	WHA Golf Tournament, Paradise Valley Country Club, Casper
7:00 p.m.	Wyoming ACHE Chapter Meeting

Wednesday September 8

7:00 a.m. - 8:15 a.m.	CEO Networking Breakfast
8:15 a.m.- 8:45 a.m.	WHA Annual Membership Meeting
7:00 a.m. - 8:45 a.m.	Trustee Networking Breakfast
7:00 a.m.—8:45 a.m.	Healthcare Financial Management Association Networking Breakfast (all CFOs welcome)
7:00 a.m. - 8:45 a.m.	Breakfast Buffet for Convention Attendees
9:00 a.m.—9:15 a.m.	Governor Mark Gordon
9:15 a.m.- 9:30 a.m.	Congresswoman Liz Cheney
9:30 a.m.—11:30 a.m.	Keynote Presentation—Dr. Marty Makary “Unaccountable—How Transparency Can Revolutionize Health Care”
11:30 a.m. -1:30 p.m.	Vendor Networking Lunch
1:30 p.m.– 4:30pm.	iProtean—Hospital Board Education (CEO/Trustees)
1:30 p.m. - 4:30 p.m.	Attracting, Recruiting, Engaging and Retaining Personnel (CNO/Nursing/Human Resource) Elevate Wyoming
1:30 p.m.- 2:30 p.m.	Financial Reporting and Provider Relief Fund Reporting Updates (CFO) Brad DeJong, CPA Eide Bailly
2:45 p.m.-4:30 p.m.	CMS Updates, including updates to the PRF Reporting (CFO) Shar Sheaffer, CPA Dingus, Zarecor & Associates
1:30 p.m.-3:30 p.m.	Sparking Innovation in Healthcare - Julie Austin – LeadingAge Wyoming
3:30 p.m.-4:30 p.m.	LAW Networking Session
4:30 p.m. - 6:00 p.m.	Chair’s Reception
6:00 p.m.	Awards Banquet

Thursday, September 9

7:00 a.m. - 8:15 a.m.	LeadingAge Wyoming Networking Breakfast
7:00 a.m.—8:15 a.m.	Breakfast Buffet for Convention Attendees
8:30 a.m. - Noon	Human Resources Boot Camp - Brad Cave
8:30 a.m.-9:30 a.m.	Alzheimer Association—Q Girones – LeadingAge Wyoming
9:30 a.m.—10:15 a.m.	Telehealth - Dr. Bush - LeadingAge Wyoming
8:30 a.m. - 10:15 a.m.	What’s Cooking in Health Care: The Financial Implications on Hospitals of Recent Federal and State Administrative Actions (CEO/Trustee/HFMA) Eric Weatherford and Ellee Cochran -Husch Blackwell
8:30 a.m.—10:15 a.m.	Implementing a Comprehensive Drug Diversion Program (CNO/Nursing) Terri Vidals, B.S.Pharm, Rxpert Solutions
10:30 a.m.—Noon	Homeland Security/ColorTokens (CEO/Trustee/HFMA) Cyber Security
10:30 a.m.-Noon	CNO/Nursing Personnel—Best Practices
10:30 a.m.-Noon	Strategic Planning in the Wake of Covid-19 (CFO) Adam Strom, CPA, Senior Manager with Eide Bailly LLP
10:30—Noon	Department of Health Licensing/Survey – LeadingAge Wyoming
Noon—1:30 p.m.	Lunch Buffet—Guest speaker Kacey McCallister



Transparency and The Grassroots Movement to Re-design Healthcare: Preparing for the Future of Medicine—**Keynote—All conference attendees**

Dr. Marty Makary

Dr. Makary, a public policy and leading health care expert, reviews the current state of medicine and how to prepare for the future of health care. He describes the disruptors that are saying no to the throughput-billing model of practicing medicine and saying yes to a more patient-centered, relationship-based model that embraces technology, lifestyle science, and a competitive marketplace designed to bypass the middlemen and restore medicine to its mission. Dr. Makary, a New York Times bestselling author, will also discuss his newest book *The Price We Pay* and the grassroots effort to reform health care. The movement to restore medicine to its mission, Makary argues, is alive and well—a mission that can rebuild the public trust and save our country from the crushing cost of health care.

Presentation Outline

- Current state of healthcare
- Limitation of value-based healthcare and opportunities
- The transparency movement in healthcare
- The disrupters innovating and streamlining healthcare

Objectives:

- To review the latest medical literature on the medical appropriateness and explore the budding movement to develop appropriateness measures for health care.
- To identify disruptive innovations in American business
- To describe the new efforts aimed at improving medical quality through increasing transparency
- To describe what to expect in the next 5 years in healthcare policy

His book *Unaccountable* turned into the T.V. series “The Resident” and his newest bestselling book *The Price We Pay*, has been described by Don Berwick as “a deep dive into the real issues driving up the price of health care” and by Steve Forbes as “A must-read for every American”. He speaks nationally and internationally on the appropriateness of care, lifestyle choices that influence health outcomes, employee health benefits design, and health care costs.



Sparking Innovation in Health Care—**LeadingAge Wyoming**

Julie Austin

All innovation starts with great ideas. Some of the most important innovations in history were discovered by accident, such as penicillin. But there is a deliberate way to discover innovative ideas, whether it's a new business model or new inventions.

These are simple ideas and ways of thinking that will turn your whole staff into problem solvers. It doesn't take any extra time away from their jobs, but instead is a new problem solving system that will greatly improve your bottom line and employee morale. Payroll is your biggest expense. Why not utilize the collective brain power you're already paying for, and let your employees have some fun at the same time.

Inventor and innovator Julie Austin shows you how to turn every member of your organization into problem solvers, and how to profit from the great ideas they come up with. This is a high energy speech with some fun and interactive improv on stage.

Your attendees will learn:

- How to create a culture of fun that will attract and retain employees
- Brainstorming techniques to generate solutions to your most pressing problems
- Where to look outside of your industry for new ideas

Julie Austin has trained scientists, engineers, and executives from around the world. As an inventor, patent owner, and international manufacturer, she knows how to instill the innovation mindset that will have your employees generating new ideas quickly.

Attendees will be excited about innovation, and will come back with hands-on knowledge they can use to solve problems, create new products & services, and learn new ways of doing business that will boost the bottom line.



Implementing a Comprehensive Drug Diversion Program—CNO/Nursing

Theresa Vidals, B.S. Pharm - Rxpert Solutions

Estimates are that between 10-15% of healthcare professionals are afflicted with an alcohol or drug addiction. How many nurses does your organization employ? Come prepared with that answer. When healthcare professionals with a substance abuse problem care for patients they put the facility, the patient, and themselves at risk. For these reasons, all facilities need a comprehensive drug diversion prevention and monitoring program. Learn why a program is needed, the steps involved in implementing a comprehensive program, and get a look into what is required of a drug diversion specialist.



Attracting, Recruiting, Engaging and Retaining Personnel—Nursing/Human Resources

Elevate Wyoming

We all know how challenging it is to find, recruit, onboard, and retain the very best people. We'll dig into each of those topics in this interactive session with Elevate Wyoming. Come prepared to talk about your dream recruits, how you wish the interview process worked, and how you'd like things to go after you hire (fingers crossed) that dream candidate. You'll walk out with a list of things you can do to get even better at these constantly challenging aspects of staffing.

Based in Wyoming, Elevate Wyoming brings the experience and resources to help develop and improve the people side of business in our state. Their team designs and facilitates community programs like The Guardian Project, Leadership Casper, Junior Leadership Casper, and Be Entrepreneurial. They have been partnering with Wyoming businesses since 2003, helping with: organizational alignment, strategic and succession planning, building cultures, developing management, employee development, and improving



Updates on Cybersecurity—CEO/Trustee/CFO

Kenny Longfrits, Mikkijo Munson, Richard Gardner

Kenny Longfrits the Protective Security Advisor for CISA (Cyber Security Infrastructure Security Agency). He will be discussing: physical security assessments available from CISA – Infrastructure Survey (IST); Security Assessment at First Entry (SAFE) Assessment; Infrastructure Visualization Platform (IVP) – PCII, and I'll probably talk a little about an active shooter and other free training available.

Mikkijo Munson is the Critical Infrastructure Protection Program Manager, Protected Critical Infrastructure Information Officer (PCII) for the Wyoming Office of Homeland Security. She will be talking about the Wyoming Office of Homeland Security (WOHS) mission and their Cyber Team. They work with 3 other state agencies and 3 federal agencies to assist during a cyber event.

Mr. Rick Gardner serves as a Region VIII, (UT, CO, MT, WY, ND, SD), Cyber Security Advisor (CSA) for the Integrated Operations Division (IOD) of the Cybersecurity and Infrastructure Security Agency (CISA). He supports the Department of Homeland Security (DHS) mission of strengthening the security and resilience of the nation's critical infrastructure. His daily responsibilities include coordinating cyber preparedness information sharing and collaboration, risk mitigation and incident response, and providing cyber security resources, including providing assessments.



Eric J. Weatherford
Partner



Ellee Cochran
Partner

What's Cooking in Health Care: The Financial Implications on Hospitals of Recent Federal and State Administrative Actions

CEO/Trustee/CFO

Eric Weatherford and Ellee Cochran—Husch Blackwell

Ellee Cochran and Eric Weatherford with Husch Blackwell will discuss a variety of current topics in the hospital industry. The Centers for Medicare and Medicaid Services has issued regulations addressing price transparency and information blocking. Additionally, CMS has taken several actions nationally related to Medicaid supplemental payment programs. The No Surprises Act also impacts hospitals and their physicians, and Ellee and Eric will provide comment on its implications. Finally, Eric and Ellee will address the ever-changing reporting requirements for hospitals that received Provider Relief Funds under the CARES Act.

As the leader of Husch Blackwell's Healthcare Regulatory & Compliance Counseling team, Eric Weatherford uses his deep knowledge of Medicaid and Medicare reimbursement, compliance and regulatory matters to help healthcare clients find the answers they need. Eric advises healthcare providers nationwide on state and federal regulatory and operations issues, including requirements related to reimbursement, fraud and abuse, licensure and other matters. Eric is especially well-versed in Medicaid supplemental payment programs.

Ellee Cochran represents physicians, hospitals, managed care companies and other healthcare entities in their regulatory compliance and day-to-day operations. She enjoys learning the details of clients' unique objectives, at times serving as outside general counsel for both small and large healthcare providers. Ellee counsels clients through a variety of state and federal regulations, including Medicare and Medicaid enrollment and payment, fraud and abuse laws, government and private audits, medical staff governance, and patient issues.



Alzheimer's Association—Wyoming Chapter Presentation—**LeadingAge Wyoming** Quique Girones, MBA

Quique Girones is the Executive Director of the Wyoming Chapter, Alzheimer's Association

He will be discussing issues involving caregiving in the long term care setting

- Understanding Alzheimer's and dementia
- 10 Warning Signs of Alzheimer's and dementia
- How a diagnosis is made
- How to talk with someone about getting a diagnosis
- Resources for supporting those living Alzheimer's and their families



Financial Reporting and Provider Relief Fund Reporting Updates—**CFO**

Brad DeJong, CPA

As a result of the COVID pandemic, many of the planned FASB and GASB updates were delayed or have been forgotten. FASB and GASB have no reset implementation deadlines for most of these and organizations will need to begin planning for these changes so that they have all the information implemented and adopted timely. This session today will bring you up to speed on the changes that will be impacting your facility and provide you some guidelines as to what information you need to start pulling today. On top of the changes from the industry's financial side, the first round of Provider Relief Fund Reporting is due right around the corner. This session will cover some of the more frequently asked questions we are receiving from our clients and recent interpretation's as provided by HHS.

Hospital Board Education—CEO/Trustees

iPro

Join iPro for a panel presentation on governance excellence, hosted by CEO, Jeffery Adler, featuring:

- Doug McMillan, CEO of Cody Regional Health;
- Barbara Sowada, Vice President of the Board of Trustees of Memorial Hospital of Sweetwater County; and
- Laura Orr, CEO of Forward Governance Consulting

This session for trustees and senior leadership will cover strategic challenges, roles and responsibilities of board vs. management, and navigating the future. Each panelist will share their lived experiences and best approaches for effective governance during uncertain and challenging times.

iProtean is a virtual board education platform exclusively created for hospital leadership. For more information, visit us at www.iprotean.com.

**LeadingAge Wyoming Telehealth Services—LeadingAge Wyoming**

Dr. James Bush and Amy Guimond

Dr. Bush, Wyoming Medicaid Medical Director, will be discussing Telehealth in Nursing Facilities. Amy Guimond, Benefits Quality Control Manager will also be attending to answer any questions about nursing home billing questions.

**Human Resource Boot Camp—Human Resource**

Brad Cave and Laurie Rogers
Holland & Hart

Brad Cave and Laurie Rogers of Holland & Hart will be presenting this timely program on issues of importance to our hospitals and human resource offices.

- The status of mandatory vaccination policies, including recent federal guidance and court opinions
- Managing the accommodation process for disability and religious exemptions to vaccination requirements
- Paid leave requirements under OSHA's Healthcare Emergency Temporary Standard
- Dealing with "Long COVID" as a disability under the ADA
- Managing the employee who can't, or just won't, come back to work



Laura Hudspeth /Pat Davis /Julia Van Dyke —LeadingAge Wyoming
Wyoming Department of Health

Healthcare Licensing and Surveys will discuss survey trends, Informal Dispute Resolution data, current CMS and CDC COVID-19 guidelines, and design/construction related guidance.



Shar Sheaffer—CFO
Dingus, Zarecor & Associates

CMS Updates, including updates to the PRF Reporting



Strategic Planning in the Wake of Covid-19—CFO
Adam Strom, CPA Senior Manager with Eide Bailly LLP

This session underscores the importance of strategic planning, especially in the wake of the Covid-19 pandemic.

- How Covid-19 impacted our interest and abilities to think long-term.
- The upcoming Community Health Needs Assessment cycle and how this can fit into your strategic planning efforts
- Data and its role in strategy
- Digital literacy
- The nuts and bolts of a strategic plan



Color Tokens—CEO/Trustee/CFO
Max Popp

The Healthcare industry continues to be the top target for cybercrime in the US, with IT teams facing a huge range of security challenges from ransomware & advanced persistent threats (APTs), fragmented and unpatched legacy endpoints, ineffective risk prioritization and compliance gaps, and theft by malicious insiders or intruders. The ColorTokens Spectrum Platform helps healthcare organizations to see and prevent security violations across workloads, applications, users, and endpoints, via real-time visibility and Zero Trust-based micro-segmentation capabilities. The solution is cloud-delivered for maximum scale and helps protect critical data such as ePHI, PII, and EHR. ColorTokens takes a vendor-agnostic approach to protect distributed legacy endpoints and reduce the risk of internal or external data breaches and ransomware attacks.

Welcome Remarks



**Wyoming Governor
Mark Gordon**



**Congresswoman
Liz Cheney**



Kasey McCallister
Lunch Speaker

Kasey McCallister's story is one of impossibilities. Losing his legs at a young age should have kept him in a wheelchair for the rest of his life. Instead Kacey will show how the only limits we have are not the ones others place on us but the ones we put on ourselves.

Mountain-Pacific Quality Health Coalition Summit

Mountain-Pacific Quality Health is hosting an in-person coalition summit on September 9, 2021 from 1:30 to 3:30 PM during the second day of the Wyoming Hospital Association (WHA) conference. Coalition members, health care workers, family members, care givers and more are welcome to attend. Community feedback and local perspectives from community and coalition members will be shared during this townhall discussion.

Key health care topics to be discussed include:

- The importance of addressing opioid misuse and ideas on how to find solutions.
- What factors can help improve chronic disease management
- What clinicians can do to help prevent unnecessary emergency department visits and hospital admissions.

Register today for this dynamic event at

<https://www.eventbrite.com/e/mountain-pacific-quality-health-coalition-summit-tickets-16611379382>

Registration Form
Wyoming Hospital Association/LeadingAge Wyoming
Annual Meeting & Convention
September 8—September 9, 2021

Participant Information

Name: _____ Nickname for Badge: _____

Address: _____ City: _____ State: _____ Zip: _____

Title: _____ Institution: _____

Email Address _____

Registration deadline is August 16, 2021

Registration—\$250.00

Wyoming Hospital Association _____

LeadingAge Wyoming Registration _____

Registration—\$375.00

Non-Member _____

Participants will receive a collectible preprinted name badge their registration.
You must register by August 16 to receive the preprinted name badge

Registration fees include: Exhibitor Strolling Lunch; Chairman's Reception; Awards Banquet, Breakfast on Thursday morning; Two (2) breaks on Thursday; Thursday Lunch and Educational meeting materials

There is no additional fee to attend these events, but you must state if you will be attending the following activities:

_____ Awards Banquet on Wednesday evening _____ Lunch on Thursday

Member registration is available only to those persons employed by an institution that is a member of the Wyoming Hospital Association.

****Cancellation Policy:** Registration fees are non-refundable unless WHA receives notice of cancellation by August 16, 2021. This applies to telephone/FAX registrations as well. You will be billed whether or not you attend the program. If after registering for the meeting, you find yourself unable to attend, you may send a person in your place provided they are employed by the same institution as you.

Please make checks payable to: Wyoming Hospital Association, 2005 Warren Avenue, Cheyenne, WY 82001

Please Note: If you pay by credit card and request a refund, the fees associated with the transaction will be credited from your payment.

**14th Annual
Wyoming Hospital Association Golf Tournament
Paradise Valley Country Club
September 7, 2021
1 p.m. Start**

**Lunch provided beginning at 11:30 a.m.
Awards Banquet immediately following**



Format: 4-person team at a cost of \$125 per player, or \$500 per team.

We are looking for sponsors for this event as well as contributions for hole prizes. If you have any questions regarding sponsorship, contributing hole prizes, or signing up for the event, please contact Rose Fishback at 307-632-9344.

Fee includes: 18-hole green fee, golf cart, prizes and dinner following play.

Hole Sponsor—\$200

Prize Donation (please specify) _____

Participants—Please print names—\$125/person or \$500/team

Name:	Handicap or Approximate 18-hole score
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Company Name: _____

Contact Name and Phone Number: _____

Email address: _____