



**Wyoming
Hospital
Association**

LeadingAge[™]
Wyoming

**Wyoming Hospital Association
& LeadingAge Wyoming**

ANNUAL MEETING

**August 30-31, 2023
Little America, Cheyenne, WY**



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Hospital
Association**

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**2023
Wyoming Hospital Association
&
LeadingAge Wyoming**

Annual Meeting

On behalf of the Wyoming Hospital Association, LeadingAge Wyoming and our collective 63 members, we welcome you to Cheyenne for this year's Annual Meeting

It is our shared goal to have the Wyoming Hospital Association and LeadingAge Wyoming be the leading source for information, and serve as the voice of healthcare in Wyoming.

This is the premier event for hospital and nursing home leaders to participate in two days of educational sessions, attend special events, and network with fellow health care leaders. WHA/LAW understands the importance of continuous learning and professional development, so the Annual Convention is designed to provide you with the latest knowledge and techniques to stay at the forefront of your field. Our educational sessions are carefully curated to cover a wide range of topics relevant to you and your team.

We hope you will take time to visit with our vast array of vendors, without whom this convention would not be possible. If your facility is in need of an improved or new product or service, we believe these vendors will be able to assist, and we are grateful to them for their support. We also hope you will join us Wednesday evening for our awards banquet as we honor individuals and facilities who will be receiving awards for their outstanding performance and delivery of care.

We appreciate your attendance and support. Enjoy your time here in Cheyenne. We hope you will return home reenergized and inspired with new ideas after participating in our meeting.



Tim Thornell
WHA Chair



Eric Boley
WHA/LAW



Shane Filipi
LAW Chair

Staff

The staff at the Wyoming Hospital Association and LeadingAge Wyoming want to ensure your Convention experience is a positive and productive one. We are available to help with all aspects of your Convention planning and attendance. Please contact us for more information. You can reach us at 307.632.9344.

Eric Boley, President
Josh Hannes, Vice President
Barry Burkart, Chief Financial Officer
Rose Fishback, Executive Assistant

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Accommodations



Little America Hotel & Resort
2800 West Lincolnway
Cheyenne, WY 82009

Phone: 800-235-6396

The Wyoming Hospital Association has booked a block of rooms at Little America Hotel. Please note rooms need to be booked by the cutoff date of **July 30, 2023** or they'll be released to the general public.

Reserve your room online or call the hotel directly.

<https://reservations.travelclick.com/4651?groupID=3694149>

Group Name: Wyoming Hospital Association
Cutoff Date: July 30, 2023

Sleeping Room Rate:
Deluxe Room—\$139
Preferred Room—\$159
Executive King Suite—\$219

Value You Won't Find Anywhere Else!

Times are hard, budgets are tight, but your staff still need continuing education to stay current on the latest regulations and trends in the industry. WHA and LAW can help! With more than two days' worth of education right here in Wyoming, your time out of the office is minimal, and staying in-state means reduced travel costs. How about those meal costs once you get there? We've got you covered! With multiple receptions, breaks, and lunch, you are sure to cut your meal costs.

The WHA/LAW Convention is simply value you cannot beat!

You Can't Afford to Miss These Opportunities!

Wyoming Hospital Association

2023 Board of Directors



Tim Thornell
Chair
CEO, Cheyenne Regional Medical Center
Cheyenne, WY



Mike McCafferty
Past Chair
CEO, Sheridan Memorial Hospital
Sheridan, WY



Zach Miller
Secretary/Treasurer
CEO, Banner Community Hospital
Torrington, WY



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Director
CEO, Memorial Hospital of Sweetwater
County
Rock Springs, WY



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CEO, Campbell County Health
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Mike Phillips
Director
CEO, Wyoming Behavioral Institute
Casper, WY



Doug McMillan
Director
CEO, Cody Regional Health
Cody, WY



Irene Richardson
AHA Delegate
CEO, Memorial Hospital of Sweetwater
County
Rock Springs, WY

LeadingAge Wyoming 2023 Board of Directors



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Executive Director, Life Care
Wheatland, WY



Nancy Bunot
Past Chair
Administrator, Rocky Mountain Care
Evanston, WY



Eric Connell
Director
Administrator, New Horizons Care Center
Lovell, WY



Kate Craig
Director
Administrator, Legacy Living &
Rehabilitation Center
Gillette, WY



Brenda Gorm
Director
DON, Amie Holt Care Center
Buffalo, WY



Laura Carpenter
Director
Administrator, Cody Regional
Health Long Term Care Center
Cody, WY

Agenda

All times are subject to change

Tuesday, August 29

12:00 p.m. WHA Golf Tournament, Cheyenne Country Club

4:00 p.m.-6:00 p.m. Early Registration

6:00 p.m.—8:00 p.m. ACHE Meeting/Dinner

Wednesday, August 30

7:00 a.m. - 8:00 a.m. LeadingAge Wyoming Networking Breakfast

7:00 a.m.—8:00 a.m. Healthcare Financial Management Association Networking Breakfast (all CFOs welcome)

7:00 a.m.-8:00 a.m. Private Hospital UPL Update

7:00 a.m. - 8:00a.m. Breakfast Buffet for Convention Attendees

8:00 a.m. - 9:00 a.m. Welcome
Keynote Presentation—DJ Vanas—The Warrior Within

9:10 a.m.—10:00 a.m. Fireside Chat with Rick Pollack, President of American Hospital Association

10:00 a.m.—11:30 a.m. Who is Going to do the Work? How the Demographic Drought Will Reshape America
Ron Hetrick

11:30 a.m. -1:30 p.m. Vendor Networking Lunch

1:30 p.m.– 2:30pm. Turning the Tides of Nursing: Recruitment/Retention Strategies—Patty Artley/Medical Solutions

1:30 p.m.—2:45 p.m. Board Agreements for Hospital Foundation Directors—Anna Wilcox

2:45 p.m.-4:00 p.m. Hospital Foundation Director Roundtable

2:45 p.m.—4:15 p.m. Top 3 Threats Facing Wyoming Hospitals—Jeffery Adler/Veralon

2:45 p.m.—4:15 p.m. LeadingAge Wyoming—Office of Healthcare Licensing & Surveys

4:30 p.m. - 6:00 p.m. Chair's Reception

6:00 p.m. Awards Banquet

Thursday, August 31

7:00 a.m. - 8:30a.m. CEO Networking Breakfast/WHA Annual Meeting

7:00 a.m.—8:30 a.m. Breakfast Buffet for Convention Attendees

8:30 a.m.-9:00 a.m. Wyoming Governor Mark Gordon

9:00 a.m.-10:00 a.m. Wyoming Plans of Safe Care

9:00 a.m.-10:00 a.m. What CFOs should know about Workplace Violence Prevention Program Development

9:00 a.m.– Noon Hospital Foundation Directors—TBD

9:00 a.m.—10:00 a.m. Fixing the Gap Between Administrators and Providers—FutureSYNC

10:00 a.m.—10:15 a.m. Break

10:00 a.m.—11:00 a.m. CMS Agency Updates
John Hannigan, CMS Denver Regional Administrator
Chief Medical Officer Dr. Sean Michael

11:00 a.m.—Noon Healthcare Compliance Update—Husch Blackwell

Noon—1:30 p.m. Lunch presented by Unidine
Guest Speaker Craig Johnson



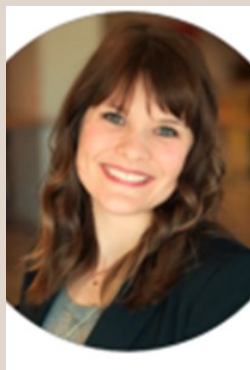
American Hospital Association Rick Pollack

Rick Pollack is president and CEO of the American Hospital Association (AHA), the nation's largest hospital and health care system membership organization with nearly 5,000 member hospitals, health care systems, networks, and other providers of care.

Serving as the AHA's top leader since 2015, Rick is widely recognized for his strong, effective advocacy and leadership on behalf of our nation's hospitals, the patients and communities they serve, and the health care professionals those organizations support. During the height of the COVID-19 pandemic, Rick built a coalition including the American Medical Association, the American Nurses Association, state and regional hospital associations, and other leading health organizations to support efforts in following public health guidelines, promoting vaccination, with a focus on vulnerable communities, and successfully obtaining the financial resources and regulatory flexibility to keep our hospitals open to care for their patients and communities during the most challenging public health crisis of our time.

As hospitals begin to recover and rebuild from the pandemic, Rick is an influential leader in securing the field's financial stability, as well as redefining the "H" to care for patients in more efficient and convenient ways. Under his leadership, the association launched a comprehensive effort to address historic workforce challenges. Through targeted investments, the AHA is helping historically marginalized entrepreneurs spark bold innovation to improve health care access and affordability in underserved communities.

Rick has shaped and grown what is widely regarded as one of the nation's most respected and effective advocacy organizations. This includes both a sophisticated political and grassroots network in every congressional district in the country, as well as a political action committee, AHAPAC, that is one of the largest in health care.



Turning the Tides of Nursing: Recruitment /Retention Strategies Patty Artley

The nursing industry is facing a steadily growing shortage of nurses that has only been exacerbated by the pandemic. However, healthcare leadership can turn the tides of the nursing industry. To do so, they must create a sustainable pipeline of nurses, invest in employee development, and cultivate an environment of support. With over 30 years of nursing experience and leadership, Artley will help clinical leaders better understand what steps can be taken to improve the recruitment and retention of nursing staff.



The Warrior Within DJ Vanas

We all want to be brave. We all want to deliver when it matters... and in this session, you'll be inspired to do both. Enduring turbulence and chaotic change can bring fearful doubt which can affect our focus, wellness and the way we serve others. Based on his new book *The Warrior Within*, D.J. shares a unique, powerful perspective from Native American culture on what the warrior role is (and isn't) about and how we can emulate the principles of that role to stay strong, clear and moving forward -- and understand that the role of warriors can make us warriors in our roles! As he did as the host of his own PBS special *Discovering Your Warrior Spirit*, he'll share with you, in a straightforward and entertaining way, how to navigate change with confidence and clarity, continue serving well, maintain strength, perspective, health (and a sense of humor) even in the face of turbulent times. Now is the time for warriors to stand up, be strong and lead by example – are you ready?

D.J. is an enrolled member of the Ottawa Tribe of Michigan, a former U.S. Air Force officer, best-selling author and his expertise is in showing people and organizations how to apply the warrior spirit at work.



Who is Going to Do the Work? How the Demographic Drought will Reshape America Ron Hetrick

The US is in the midst of an unprecedented and systemic labor shortage. A shortage that has been developing for years thanks to a sansdemic, or a lack of people to do all the work that needs to be done. Between 2011 and 2021, nearly every county in the US saw declines in its working-age population and the pandemic of 2020 only intensified these trends. And where are we today? Companies keep looking for workers and finding that many are choosing to stay out of the workforce.

We are all feeling the pain but the people shortage is only projected to get worse. So how did we get here? What are the economic ramifications? And is there anything we can do about it?

In *The Demographic Drought*, its follow up report *Bridging the Gap*, and 2022's *Who is Going to Do the Work?*, these questions are answered by analyzing past, present, and future workforces, native born and immigrant. From baby boomers to millennials to the 2020 Baby Bust, we track the rise and fall of America's population and labor force participation rate. We also outline how employers and higher ed institutions can navigate a future when the demographic drought intensifies.



Craig Johnson Closing Session

Craig Johnson is the New York Times bestselling author of the Walt Longmire mystery novels, which are the basis for Longmire, the hit Netflix original drama.

The books have won multiple awards: Le Prix du Polar Nouvel Observateur/Bibliobs, the Wyoming Historical Association's Book of the Year, Le Prix 813, the Western Writers of America's Spur Award, the Mountains & Plains Book of the Year, the SNCF Prix de Polar, Publishers Weekly Best Book of the Year, The Watson Award, Library Journal's Best Mystery of the Year, the Rocky, and the Will Rogers Award for Fiction.

Spirit of Steamboat was selected by the Wyoming State Library as the inaugural One Book Wyoming. Johnson lives in Ucross, Wyoming, population twenty-five.

Wyoming Association of Healthcare Executives Palliative Care—Advancing Quality and Improving Costs

The Wyoming Association of Healthcare Executives (WAHE) and the Colorado Association of Healthcare Executives (CAHE) will be sponsoring this program. This is open to any attendee that is an ACHE member or considering being a member.

Face-to-face credit will be given. Dinner will be provided.



What CFOs should Know About Workplace Violence Prevention Program Development Isaac Monson

This session will cover workplace violence prevention, intervention, and emergency response strategies and how to build a tailored and comprehensive Workplace Violence Prevention and Intervention program within your organization.

This program has been presented in the past to mixed groups of CFOs and other finance professionals to positive feedback. As an insurance brokerage firm, our subject matter experts can speak to all levels of financial and risk management topics, but we find that focusing on real-world examples of risk mitigation sees the best result. We find that these topics resonate particularly well with CFOs, as risk mitigation results in more money at the bottom line. Across the nation we unfortunately have seen many recent examples in the healthcare industry of violence in the workplace, so we highly recommend this topic



**Laura Hudspeth /Pat Davis /Julia Van Dyke
Wyoming Department of Health
Office of Healthcare Licensing & Survey**

Healthcare Licensing and Surveys will discuss survey trends, Informal Dispute Resolution data, current CMS and CDC COVID-19 guidelines, and design/construction related guidance.

**CMS Agency Priorities and Focus Areas
John Hannigan, CMS Denver Regional Administrator
Chief Medical Officer Dr. Sean Michael**

CMS Regional Administrator John Hannigan and Regional Chief Medical Officer Sean Michael will discuss current agency priorities and focus areas. They will highlight work around the transition out of the COVID-19 public health emergency, Medicaid redeterminations, expanding access to affordable health coverage and care, and advancing telehealth, behavioral health, rural healthcare access, quality, and safety. A key priority for CMS is elevating stakeholder voices through active engagement, so there will also be plenty of time for Q&A and dialogue .



John P. Hannigan, CMS Denver Regional Administrator leads and coordinates local external engagement efforts with all regional stakeholders and customers in Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming. He also provides administrative and operational support to all employees in CMS Denver, promoting cohesion and collaboration throughout the regional office and with other CMS components.



Dr. Sean Michael is a board-certified and actively practicing emergency physician with dual-board certification in clinical informatics. He serves as Regional Chief Medical Officer for the Centers for Medicare & Medicaid Services (CMS) Denver office, focusing on the implementation of CMS programs and policy, including Medicare, Medicaid, Marketplace plans, and the agency's health access and equity initiatives across the Mountain West.

Healthcare Compliance Update Husch Blackwell

Members from Husch Blackwell will provide Healthcare Compliance Update on recent changes and enforcement trends with a focus on fraud and abuse, provider relief funds, price transparency, and more.



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Infants Prenatally Substance Exposed—Wyoming Plans of Safe Care Brittney Thyarks, BSW & Debra Hibbard Wyoming Department of Family Services

The session will deliver information to CAPTA-CARA and Wyoming Law which requires providing a PoSC to families with Infants Prenatally Substance Exposed. Highlighting the implementation of universal screening during pregnancy and at birthing events, the multidisciplinary collaborative to provide oversight for plans developed, and the systemic benefits of ensuring pregnant and postpartum persons and their families struggling with SUD/ OUD are connected to the appropriate services to address their needs.



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Debra Hibbard
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Fixing the Gaps Between Administrators and Providers

FutureSYNC

Seeming misalignment between healthcare providers and health care administrators is an issue at the forefront in many health care systems today. The tensions that arise between financial goals and quality-care goals can seem insurmountable at times. FutureSYNC International, renowned for its work in breaking down barriers and building bridges across health care organizations, will surface the main drivers that can effectively address the communication and relationship gaps between providers and administrators. From leading with emotional intelligence to managing perceptual blindness, and from intentionally building cultures of engagement and motivation to building cross-departmental accountability, relationship management between administrators and healthcare providers can become stronger and more robust.



Nikki Dixon-Foley-Master
Coach & Workplace Culture Curator

Nikki holds an M.S. in Organizational Leadership and has a powerful track record of building culture with intent. As a real-world "Culture Curator", she was an integral part of a team distinguished by their thought-leadership and their commitment to defying conventional wisdoms



Lenette Kosovich- RN, MHA
Master Consultant

Lenette first began her journey as a leadership advocate as a Registered Nurse. A firm believer in being educated and being an educator led to a Master's Degree in Healthcare Administration and 11 years as an adjunct professor at Montana State University – Billings.

Top 3 Threats Facing Wyoming Hospitals

Jeffery Adler



Three years after the introduction of a pandemic that left the world forever-changed, American healthcare continues to wrestle with its ripple effects. This session will examine the top three headwinds rural Wyoming hospitals are facing today: workforce shortages, financial challenges, and external threats. Veralon (formerly IPROTEAN) is moderating a panel discussion between three hospital leaders in Wyoming, where they will share candidly about the problems their organizations are contending with and offer potential solutions, discussing the near and long-term implications. Attendees will come away with new perspectives, key insights, and the opportunity to survey their peers.

Jeffery Adler is the Managing Director of Veralon and former CEO of IPRO, a virtual board education platform for hospital trustees and executive leaders. The mission: to empower hospital and health system boards across the nation to learn. Veralon's virtual board education solution supports smaller rural, community, and critical access hospitals with on-demand micro-courses on governance alongside real-time virtual access to subject matter experts



FORMERLY

IPROTEAN

Hospital Foundation Directors



Anna Wilcox, Director of Learning and Development of the Wyoming Nonprofit Network will be presenting a program on Board agreements. What to expect of your volunteers, how to use them to their best potential, etc. Strategies to form the perfect board.

Foundation Roundtable—Each Foundation gets time to highlight some Foundation achievements as well as touch on something they are struggling with and would like to change.

Grateful Patient Roundtable—Each Foundation gets time to outline their grateful patient program, or what they'd like to see from a grateful patient program.

Come prepared with your own experiences, questions, and get to meet your peers from across the state.

Wyoming Governor Mark Gordon



Governor Mark Gordon grew up on his family's ranch in Johnson County, where he learned the values of hard work and integrity and the importance of working together. As Governor, he brings those values to the table and his commitment to ensuring that Wyoming must always be a place where its citizens can pursue their dreams, while retaining its unique character. He is a strong believer that Wyoming must chart its own course and he is a steadfast defender of its interests to do so.

As a conservative, Governor Gordon has worked tirelessly to set Wyoming on a sustainable fiscal path and live within its means. He is dedicated to making government more transparent, accessible, productive and efficient. He believes government is best when it is closest to the people, and is committed to giving local communities the tools they need to thrive.

Registration Form
Wyoming Hospital Association/LeadingAge Wyoming
Annual Meeting & Convention
August 30—August 31, 2023

Participant Information

Name: _____ Nickname for Badge: _____

Address: _____ City: _____ State: _____ Zip: _____

Title: _____ Institution: _____

Email Address _____

Registration deadline is August 11, 2023

Registration—\$250.00

Wyoming Hospital Association _____

LeadingAge Wyoming Registration _____

Registration—\$375.00

Non-Member _____

Participants will receive a collectible preprinted name badge their registration.
You must register by August 16 to receive the preprinted name badge

Registration fees include: Exhibitor Strolling Lunch; Chairman's Reception; Awards Banquet, Breakfast on Thursday morning; Two (2) breaks on Thursday; Thursday Lunch and Educational meeting materials

There is no additional fee to attend these events, but you must state if you will be attending the following activities:

_____ Awards Banquet on Wednesday evening _____ Lunch on Thursday

Member registration is available only to those persons employed by an institution that is a member of the Wyoming Hospital Association.

****Cancellation Policy:** Registration fees are non-refundable unless WHA receives notice of cancellation by August 11, 2023. This applies to telephone/FAX registrations as well. You will be billed whether or not you attend the program. If after registering for the meeting, you find yourself unable to attend, you may send a person in your place provided they are employed by the same institution as you.

Please make checks payable to: Wyoming Hospital Association, 2005 Warren Avenue, Cheyenne, WY 82001

Please Note: If you pay by credit card and request a refund, the fees associated with the transaction will be credited from your payment.

**16th Annual
Wyoming Hospital Association Golf Tournament
Cheyenne Country Club
August 29, 2023
1 p.m. Start**

**Lunch provided beginning at 11:30 a.m.
Awards Banquet immediately following**



Format: 4-person team at a cost of \$125 per player, or \$500 per team.

We are looking for sponsors for this event as well as contributions for hole prizes. If you have any questions regarding sponsorship, contributing hole prizes, or signing up for the event, please contact Rose Fishback at 307-632-9344.

Fee includes: 18-hole green fee, golf cart, prizes and dinner following play.

Hole Sponsor—\$200

Prize Donation (please specify) _____

Participants—Please print names—\$125/person or \$500/team

Name:	Handicap or Approximate 18-hole score
_____	_____
_____	_____
_____	_____
_____	_____

Company Name: _____

Contact Name and Phone Number: _____

Email address: _____