# Wednesday, September 3, 2025

## **UW Marian H. Rochelle Gateway Center**

7:00 a.m. - 8:00 a.m.

Legacy Hall LeadingAge Wyoming Breakfast

Vendor Area Breakfast Buffet for Convention Attendees

8:00 a.m.—8:15 a.m. Welcome - Eric Boley, WHA President

Irene Richardson, WHA Chair

8:15 a.m.—9:30 a.m. Attitude Changes Everything - Sam Glenn

We've all heard speeches about attitude, but not like this one. Sam Glenn's inspiring and artistic approach to educating and empowering will have you looking at your attitude in a whole new way. Attitude plays a vital role in every part of our life, both personally and professionally. Sam Glenn is considered one of the leading experts on attitude, having written more than thirty books on the subject. Attitude Changes Everything offers an enlightening, entertaining, and educational look at how attitude works, what shapes it, how to maintain a healthy perspective, and finally how to use your attitude to create better experiences. Sam's speech will recharge your attitude like jumper cables to a drained car battery. Sometimes, we just need a little positive boost that helps us recharge, refocus and reengage.

9:30 a.m. – 9:45 a.m. Break

9:45 a.m.—10:00 a.m. Katie Sloan, President - Leading Age

How long term care and hospitals can work together for the benefit of our communities

10:00 a.m.-11:30 a.m. Wyoming Legislative Panel

Join key state lawmakers and policy experts for an engaging discussion on current and emerging legislative issues impacting healthcare. Panelists will share insights from the latest legislative session, upcoming priorities, and how public policy shapes the future of our industry. Attendees will have the opportunity to ask questions and engage directly with policymakers.

- Senator Tara Nethercott, Majority Floor Leader
- Senator Barry Crago
- o Representative Chip Neiman, Speaker of the House
- o Representative Jeremy Haroldson, Speaker Pro Tempore

11:30 a.m. -1:30 p.m. Vendor Networking Lunch

1:30 p.m. – 3:00 p.m. Community Impact: The Importance of Hospitals Telling Their Stories
Michael Hildebrand from Jarrard Consulting

The pressure and attacks against hospitals and health systems are growing, thereby creating challenges for hospital as we advocate. Because of this dynamic, it's more important than ever for hospital leaders to enhance their messaging on the vital community impact hospitals provide. This program will explore how consumers perceive hospital community benefit identify best practices for effectively communicating the positive impact hospitals have on their communities, and outline strategies for engaging with both community members and elected officials to build a strong coalition of advocates.

3:10 p.m.—4:30 p.m. Healthcare Cyber Threat Landscape

Scott Gee, American Hospital Association

Cyber-attacks against hospitals and health systems have increased dramatically over the last several years, with nation-state and criminal cyber adversaries targeting healthcare organizations with a record number of hacks. These attacks involve the theft of massive amounts of patient data and medical research. Most concerning, high impact ransomware attacks have struck hospitals and health systems at an alarming rate, shutting down critical systems and causing significant disruption and delay of healthcare delivery, creating a risk to patient safety. Join American Hospital Association's Scott Gee, Deputy National Advisor for Cybersecurity and Risk, veteran of the U.S. Secret Service as he provides his unique national and international perspectives on the latest cyber threats including those arising from geopolitical tensions, third-party providers, and supply chain disruptions. John will discuss how best to prepare for, respond to, and recover from these disruptive cyber-attacks on a local, regional, and national level also providing his insights on the latest cyber legislative and policy developments. John will also offer practical insights tailored to the unique challenges faced by rural hospitals. As he always says, "It's not a matter of if u experience a cyber incident, it's a matter of how well you are prepared to recover."

4:30 p.m. - 6:00 p.m. Chair's Reception

6:00 p.m. Awards Banquet

Wildcatter Suite

## Thursday, September 4, 2025

#### **UW Conference Center at The Hilton Garden Inn**

7:00 a.m. - 8:15 a.m.

Salon B

Salon D

**CEO Breakfast/WHA Annual Meeting** 

Salon C **Breakfast Buffet for Convention Attendees** 

8:30 a.m.-10:00 a.m. Salon C

## The State of Healthcare: Wyoming Healthcare Leaders' Perspectives

Healthcare Financial Management Association/CFO Networking Breakfast

Numerous public policy and legislative issues around healthcare delivery and public health affect healthcare organizations and demand involvement of their leaders to respond and make improvements. These issues often relate to improving population health, access and coverage through Medicaid and other programs, improving value, addressing consumer issues and workforce shortages, and more. Learning these issues and being involved in policy and organizational responses is important for healthcare leaders, regardless of how directly they may be involved

- **Senator Eric Barlow**
- Representing Nursing Homes: Eric Connell, LeadingAge Wyoming Chair & CEO North Big Horn Hospital
- Representing Hospitals: Doug Faus, CEO, Ivinson Memorial Hospital
- Hospital Board Member: Gary Crum and State Legislator
- Wyoming Hospital Association & LeadingAge Wyoming President, Eric Boley
- Panel Moderator: Terry Moss, COO, Ivinson Memorial Hospital

8:30 a.m. - Noon **Board Room** 

#### **Hospital Foundation Directors Roundtable Discussions**

Join fellow Foundation Directors for an engaging roundtable discussion focused on strengthening our shared mission, exchanging ideas, and exploring opportunities for future impact. This is a valuable opportunity to connect, collaborate, and contribute your voice to the hospital's ongoing work. This interactive format encourages open dialogue and the exchange of ideas on key initiatives, fundraising strategies, and long-term goals.

8:30 a.m. - Noon Salon FG

## Brad Cave and Janae Ruppert of Holland & Hart LLP

Brad Cave and Janae Ruppert will update you regarding the latest developments in federal and state employment law, with an emphasis on how those changes impact Wyoming hospitals and health care providers:

- Understanding Wyoming's new non-compete statute
- The Hospital as a public sector employer Complying with Wyoming's new public employer laws
- Changing landscape of discrimination law
- **Gun Free Zones with a Check List for Policies**

10:00 a.m. - 10:15 a.m.

**Break** 

10:15 a.m.-Noon Salon A

#### Wyoming Department of Health/License & Survey Laura Hudspeth, Tim Cozad, and Pat Davis

LeadingAge Wyoming members will hear from the Wyoming Department of Health's Healthcare Licensing and Surveys (HLS) division to addresses key regulatory updates, survey trends, and compliance priorities relevant to long-term care providers. These sessions are designed to help facilities stay informed and aligned with state and federal standards.

10:15 a.m.-11:00 a.m. Salon D

#### Mitigating Potential Safety Risks of AI in Healthcare Gigi Acevedo-Parker - HUB International

Healthcare organizations represent multiple complex factors (physical environment, human factor, technological devices, quality of care). The presentation will discuss:

- Protecting health information when using AI in clinical settings
- How AI may assist healthcare organizations with their greatest risks, which is healthcare staffing/provider shortages
- The impact of AI on clinical risk management processes
- Greatest risks to consider when determining how to begin with clinical AI
- How AI may improve the patient experience and outcomes; and Ongoing quality monitoring needs when using AI in clinical settings.

11:00 a.m. - Noon

Salon D

REDi Health helps small and rural hospitals make the most of their data by empowering staff and partnering to drive sustained improvement. Instead of introducing new technology, the focus is on maximizing the value of existing systems—building on past innovations with a hands-on, personalized approach. Supporting sustainable rural healthcare requires collaboration, and REDi Health is proud to be part of that journey. Experience shows: life is better with data.

Noon-1:30 p.m.

Salon C

## **Lunch Buffet**

#### Guest speaker LtCol Patricia Northrup - Run Your Own Race - Let the World Chase You

Can a woman that walked as Miss California in 4" heels command an aircraft in combat? You bet!! LtCol. Patricia Northrup has been speaking to audiences of all ages for over 26 years about how the most ordinary ideas can be extraordinary successes. She has often been told how "lucky" she has been in her life to have achieved so much, but once you listen to her speak, you will learn that it is simply turning life's normal rejections and failures to her advantage and being ready to seize opportunities when they appear. She has developed 7 steps to running a personal race that will help you find the gift in even the most challenging circumstances by running your own race and helping those around you do so as well.