ALZHEIMER'S \(\frac{1}{2}\) ASSOCIATION°

SYSTEM-WIDE CHANGE THROUGH HOLISTIC TRAINING APPROACH

The Alzheimer's Association® has created a holistic approach to lasting, system-wide change for long term care communities through a multi-component program that keeps resident care as the core motivator for professional development. Informed by leading dementia researchers and practitioners, our comprehensive offerings include opportunities for your staff to increase their skills and confidence, connect with other professionals in the field and get support to deliver quality dementia care.

ACCESS TRAINING AND CERTIFICATION

Put your organization at the forefront of quality dementia care with essentiALZ® — Alzheimer's Association Training and Certi⊠cation. Staff will learn about current evidence-based, personcentered care practices with a self-paced online curriculum that features videos and interactive activities. In addition to the program, communities will gain access to the essentiALZ Certification Exam. Certification is valid for two years.

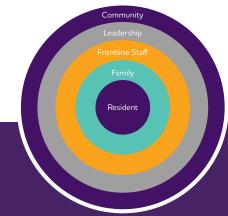
CONNECT AND ENGAGE WITH OTHER PROFESSIONALS

Gain knowledge, confidence and access to expert consultation with **Project ECHO®**. The Alzheimer's and Dementia Care ECHO® (Extension for Community Healthcare Outcomes) Program offers an opportunity to train providers in long-term and community-based care settings through an innovative distance-learning model. Participants will hear from specialists in the dementia care field before discussing case examples from their communities and learning from others facing similar challenges.

OFFER EDUCATION AND SUPPORT TO FAMILIES

Help families learn about the disease and how to best support someone living with dementia with **Alzheimer's Association education programs**. Available in person or virtually, our informational sessions can educate residents and their families on topics such as communicating with the person living with dementia at every stage of the disease and responding effectively to dementia-related behaviors.

Contact Maggie Cattell (macattell@alz.org) to get started.









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